



## SPONSORSHIP OPPORTUNITIES

Consistently drawing thousands of visitors for over 16 years, The New Buffalo Harvest and Wine Fest boasts award-winning wines from local vineyards along with craft beer, cider and spirits. Benefiting the New Buffalo Business Association, the event takes place on Saturday, October 7, Noon to 10pm EST, complete with live music, unique vendors, awesome food trucks and kids activities. Only \$10 donation and kids 12 and under are FREE!

### Stage Sponsor - \$8000

- 10x10 booth space for display & promotional opportunity
- Name & logo in digital ads, social media, marketing collateral and website
- Up to four banners (3'x5' for example) to be posted throughout the fest. Sponsor is responsible for creating and delivering banners to site on Friday, Oct. 6.
- Four entry passes - name on guest list at entry gates.

### Gold Sponsor - \$5000

- 10x10 booth space for display & promotional opportunity
- Name & logo in digital ads, social media, marketing collateral and website
- Up to two banners (3'x5' for example) to be posted throughout the fest. Sponsor is responsible for creating and delivering banners to site on Friday, Oct. 6.
- Four entry passes - list at entry gates

### Silver Sponsor - \$2500

- Name & logo in digital ads, social media, marketing collateral and website
- Up to two banners (3'x5' for example) to be posted throughout the fest. Sponsor is responsible for creating and delivering banner to site on Friday, Oct. 6.
- Two entry passes - list at entry gates

### Bronze Sponsor - \$1000

- Name & logo in digital ads, social media, marketing collateral and website
- One banners (3'x5' for example) to be posted throughout the fest. Sponsor is responsible for creating and delivering banners to site on Friday, Oct. 6.

### NBBA BAR Sponsor - \$500

- Combined booth space for display, promotional and sales opportunity
- Exclusive location of wine, spirit, beer and cider
- Name & logo in digital ads, social media, marketing collateral and website

### Community Sponsor - \$250

- Name & logo in digital ads, social media, marketing collateral and website
- Two entry passes - list at entry gates.

Congratulations! You are an official sponsor of the 2023 New Buffalo Business Association's Harvest & Wine Fest. \*Please fill in the information below and mail with payment to:

New Buffalo Business Association  
PO Box 453  
New Buffalo, MI 49117

Sponsorship Level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

\*Due no later than September 15, 2023.

Thank you & we look forward to working with you! ~ NBBA Board of Directors